

**Apex Darts Corporation
Circuit Series Sponsorship Letter**

To: Whom it may concern

I hope this message finds you well. My name is Brad Lewis, and I am reaching out on behalf of Apex Darts Corporation to discuss a potential sponsorship opportunity.

Apex darts is a proudly Canadian run business bringing together dart players and enthusiasts of all ages, genders and skill levels. We are owned and operated out of Cornwall, Ontario working with players all over Canada. Specializing in running Leagues, Tournaments and Events.

Apex has officially launched our Apex Circuit Series. A series of tournaments happening in Cornwall, Ottawa and Montreal beginning in December 2025 through 2026. These events are gathering players from all over Ontario, Quebec and some players from other provinces.

All events gain players points on an Order of Merit that following the last event the Top 16 Male and Female players will be invited to the Championship Event held in Cornwall to fight it out for overall Champion.

We are currently seeking out two types of business sponsorships to help offset jersey purchases, travel, equipment and to support the players.

1. Main Circuit Sponsor - 1 year sponsorship =\$300.00

The benefits of being a main sponsor is your company logo and info on our Website, Facebook, Youtube, event flyers, main tour banner, and posted under multiple dartboards during events including our streaming/stage board. Business shoutouts during stream play on YouTube and Facebook videos with company logo previewing during intermissions. Your logo will also be displayed large on the front right chest of our Circuit Series dart shirts and will also receive an appreciation plaque for sponsorship.

2. Board Sponsors - 1 year sponsorship =\$100.00

The benefits of being a board sponsor is your company logo displayed under multiple boards at each event. Social media post after events, logo displayed during intermissions on YouTube and Facebook streaming.

If you're interested in sponsoring, or helping in other ways. Please reach out to me by email: apexdartsco@gmail.com or by phone: 613-601-4571.

Thank you for your consideration

**Brad Lewis
President
Apex Darts Corporation**

